

G15.3 Social Media

Whilst BRC acknowledge that social media can be an ideal way to communicate with both members and the wider equestrian community any defamatory comments relating to members, official, volunteers and staff of BRC or the BHS will not be tolerated. An online post is libellous if it is damaging to a person's reputation. Re posting or re tweeting can be seen as an endorsement of the original comment.

Therefore when using the internet and all social media members and clubs must not:

- Post any threatening, derogatory, obscene, indecent, seditious, offensive, pornographic, abusive, disparaging, racist, discriminatory, menacing, inflammatory, blasphemous, or defamatory statements or material, including, but not limited to, statements or material concerning BRC, its members or former members, its sponsors, affiliates and stakeholders;*
 - Make any statements that could directly or indirectly damage BRC's name;*
 - Use BRC logos, brand names, slogans or other trademarks, or post any of its confidential or proprietary information without BRC's prior written permission.*
- Failure to comply with the provisions of this rule may result in disciplinary action under these rules and/or civil proceedings. BRC may also require posts to be removed, where comments or any other submissions may constitute a breach of this rule.*

BRC reserves the right to monitor, intercept and review social media postings and activities to ensure that its rules are being complied with, and for its legitimate business purposes.

BRC will comply with any law, or request by any governmental or other regulatory authority, or order by a court or other authority of competent jurisdiction, requiring BRC to disclose the identity or location of any member posting any material in breach of this Rule. BRC may share a member's personal information with the police or any other governmental authority if it is asked to do so in connection with the investigation of suspected illegal activities.